

THE WALL STREET JOURNAL.

<https://webreprints.djreprints.com/4895920728773.html>

Why Are There Still Not Enough Paper Towels?

Blame lean manufacturing. A decadeslong effort to eke out more profit by keeping inventory low left many manufacturers unprepared when COVID-19 struck. And production is unlikely to ramp up significantly any time soon.

Sharon Terlep and Annie Gasparro

Updated Aug. 21, 2020 9:25 pm ET

Richard P. Vlosky, Ph.D.

*Crosby Land & Resources Endowed Professor of Forest Sector Business Development
Director, Louisiana Forest Products Development Center*

Room 227, School of Renewable Natural Resources

Louisiana State University, Baton Rouge, LA 70803

Phone (office): (225) 578-4527; Mobile Phone: (225) 223-1931

Web Site: www.LFPDC.lsu.edu