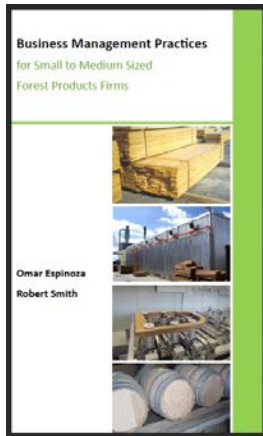


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NEW Publication: Business Management Practices for Small to Medium Sized Forest Products Firms

NEW Publication: Business Management Practices for Small to Medium Sized Forest Products Firms

Department of Sustainable Biomaterials, Virginia Tech,
Blacksburg, VA

WERC Award Number 2010-DG-148

This project resulted in an informative publication for owners and managers of small- and medium-sized forest products businesses as well as entrepreneurs. Chapters include:

1. The U.S. Forest Products Industry
2. What is Business Management?
3. Strategic Planning
4. Human Resource Management
5. Marketing Management
6. Operations Management
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