



Strategic Planning Update

Office of Strategy
May 17, 2022

Outline

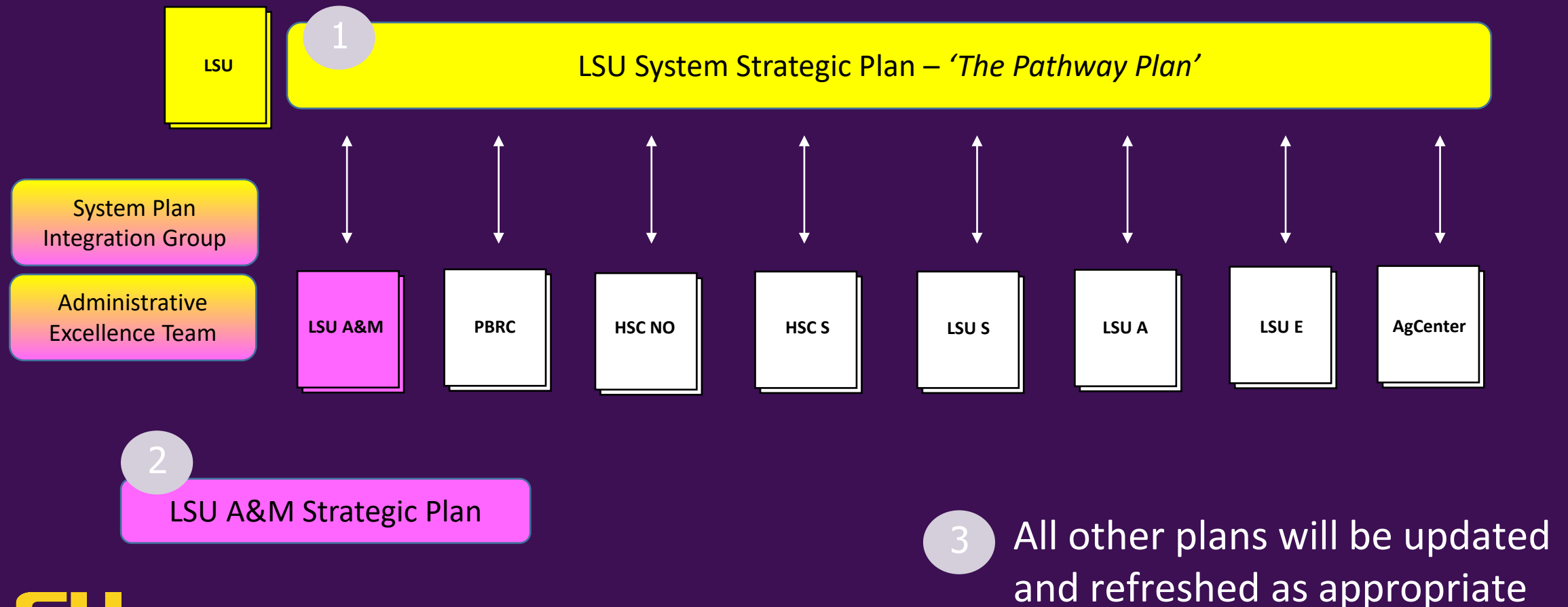
- Timeline
- Products
- Structure
- The Strategic Plan
- Values, Vision and Mission

Key Dates:

- 4/6 Core Working Group Mtng #2
- 4/6 Shared Folders and Tools Message
- 4/13 Working Group Lead Meeting #2
- 4/19 Core Working Group Meeting #3
- 4/20 Alumni Advisory Board Mtng
- 4/21 Flagship Integration Committee #1
- 4/21 Community Advisory Board Mtng
- 4/21 Industry Advisory Board Mtng
- 5/4 Working Group Lead Meeting #3
- 5/5 Flagship Integration Committee #2
- 5/18 Core Working Group Mtng #4
- 5/26 Industry Advisory Board Mtng #2
- 6/8 Community Advisory Board Mtng #2
- 6/8 Core Working Group Mtng #5
- 6/9 Working Group Lead Meeting #4
- 6/10 Flagship Integration Committee #3

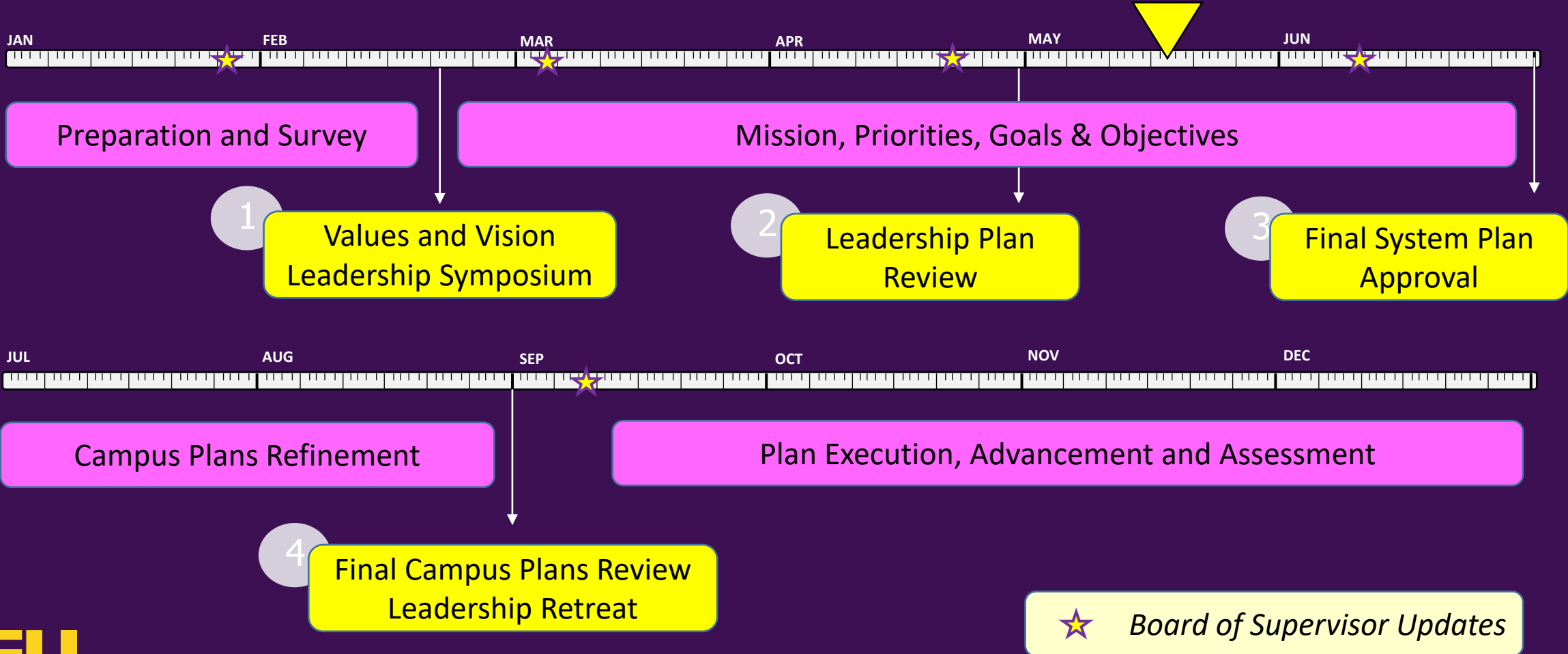
LSU Strategic Planning ... *'The Plans'*

- In 2022, we will build two plans: (1) System and (2) LSU A&M

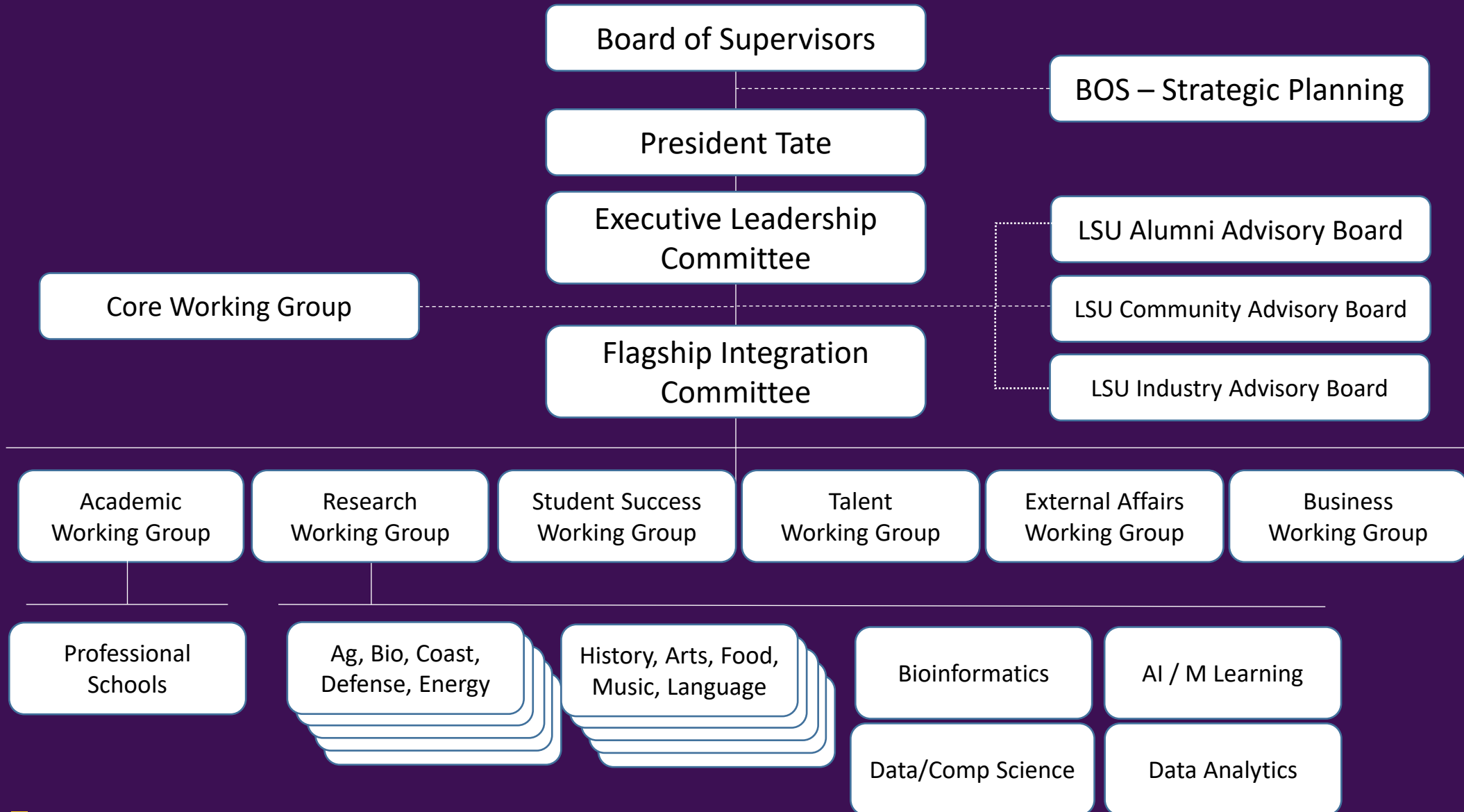


LSU Strategic Planning ... 'The Way Ahead'

- Collaborative, inclusive, clear, direct and meaningful



A&M Planning Structure



A&M Planning Structure

Flagship Integration
Committee

Last Name	First Name	Position
Lee	Matthew	EVP and Provost
Bentley	Samuel	VP for Research and Econ Dev
Cassidy	Jane	VP for OCR, TIX and DEI
Chakrabarty	Prosanta	Faculty
Gillilan	Sandi	Office of Inst Effectiveness
Gonzalez	Gabriella	Boyd Professor
Lewis	Kimberly	EVP and Chief Admin Officer
Lockridge	Lee Ann	Dean, Law School
Lopez	Mandi	Faculty Senate

Last Name	First Name	Position
Raney	Krista	LSU Foundation
Rempe	Stephanie	Deputy Athletic Director
Risk	Kevin	Faculty, Art & Design
Rizzuto	Tracey	Faculty
Salvadrass	Amber	Staff Senate
Shaw	Lizzie	Student Body President
Tsolakis	Alkis	Dean, Art and Design
Wooley	Craig	CIO
Mandell	Lyric	President, Grad Student Assoc

The integration committee is responsible for guiding the overall vision and strategy of the plan and ensuring the priorities are coordinated, unified, and synchronized.

A&M Planning Structure

Working Group Leads

Last Name	First Name	Working Group
Lee	Matthew	1 - Academic
Gleason	Evanna	1 - Academic
Bentley	Samuel	2 - Research
Wilson-Kennedy	Zakiya	2 - Research
Aviles	Jose	3 - Student Success
Shinn	Jeremiah	3 - Student Success
Jones	Clay	4 - Talent
Twilley	Robert	4 - Talent
Sabourin	Jim	5 - External Affairs
Droddy	Jason	5 - External Affairs
Lewis	Kimberly	6 - Business
Raney	Krista	6 - Business

Leadership of the 6 primary strategic plan working groups, responsible for developing goals, objectives, programs and metrics within their respective functional area.

A&M Planning Structure – Working Group Focus Areas

Academic Working Group

- Academic Curriculum
- Pathways
- Learning Experience
- UG and Graduate Education
- Education and academic innovation
- Accreditation

Research Working Group

- Research excellence
- Research Infrastructure
- Pentagons (Preserve and Protect)
- Increase Faculty research, awards, membership
- Economic Development
- Strategic Investments

Student Success Working Group

- Marketing and Recruiting the best students
- Comprehensive Student Experience
- Student support (advising, mentoring)
- Student infrastructure (housing, dining, exercise)
- Student relationships (clubs, teams)
- Provide exceptional athlete experience

Talent Working Group

- Marketing and recruiting the best faculty and staff
- Programs to retain, maintain and sustain our talent
- Professional development programs
- Ensuring diversity is valued and pursued

External Affairs Working Group

- Integration of all external facing activities
- Communications and public relations
- Development and foundations
- Government relations (state/federal)
- Alumni
- Community Engagement

Business Working Group

- Refining and improving budget and finance models
- Provide a world-class physical infrastructure and facilities environment
- Align IT initiatives to enable academic/research
- Provide a safe and secure environment

A&M Planning Structure

Alumni Advisory Board

Last Name	First Name	Position
Balhoff	Bill	Postlewhaite & Netterville
Beverly	Shea	LSUAA, Past Board Chair
Borders	Sarah	King & Spalding, LLP
Calkins	Carol	PriceWaterhouseCoopers
Cazalot	Clarence	Former CEO, Marathon Oil
Dunn	Katrina	Lead, A.P. Tureaud Alumni
Engquist	John	Exec Chair, H&E Equipment
Franklin	Perry	Franklin Associates, LLC

Last Name	First Name	Position
Regard	Jady	Cane River Pecan Company
Spears	Kelly	Spears Learning Centers
King	Adrian	Black Alumni Chapter
Longwell	Harry	ExxonMobil (Retired)
Lucio	Antonio	5S Diversity
Martin	Roy	CEO, RoyOMartin
Speyrer	Nick	Emergent Method
Williams	Theo	LSUAA & Salesforce Ventures

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* Ms. Paige Carter - Facilitator

A&M Planning Structure

Community Advisory Board

Last Name	First Name	Position
Barfield	Tim	President, CSRS
Baxter	Julie	Dep Secretary, LA Dept of Veterans
Beach	David	CEO, Wilson Foundation
Bell	George	CEO, Capital Area United Way
Cargile	Stephanie	XOM
Chaze	JP	LSUAA BR Chapter President
Cooper	Mark	Governor's Office
Cunningham	Helena	CEO, National Housing Consultant
Fluker	David	CEO, Fluker's Cricket Farm
Ginn	Kim	VP, L'Auberge Casino Hotel
Jackson	Michael	Black Business Chamber
Jetson	Raymond	CEO, MetroMorphosis
King	Leigh	VP, Cox Business
Knapp	Adam	BRAC

Last Name	First Name	Position
Mohr	Jeff	Past LSUAA Board of Director
Moreau	Al	Moreau PT
Myers	Chris	BRAF
Polito	Mike	President, MAPP Construction
Reilly	Jennifer	Co-founder of City Year
Scott	Courtney	Mayor's Office
Spain	John	BRAF
Sterling	Terrie	Board of Regents
Sternberg	Deborah	Chair, Young Entrepreneur's
Thomas	Boo	CPEX
Tipton	Michael	President, BCBSLA Foundation
Victorian	Kathy	Healthy Blue Louisiana
Waddell	Keith	TAG, LANG

A&M Planning Structure

Industry Advisory Board

Last Name	First Name	Position
Albano	Mike	Dow
Ballard	Scott	Ballard Holdings
Bowser	Greg	CEO, LA Chemical Association
Brack	Karen	LSUAA & Boeing
Dabadie	Charles	Exxon
Dinkler	Ayame	LCMC Health
Faucheux	Tommy	LMOGA
Favre	Art	Performance
Frierson	Archer	LSUAA & Vintage Realty Co
Garner	Mario	LSUAA & St Luke's Hospital
Graves	Todd	Raising Cane's
Hardy	Rhoman	Shell

Last Name	First Name	Position
Kent	Suzette	CIO, Federal Government
Landry	Brandon	Walk-On's
Lemoine	Lenny	Lemoine
Masters	Charles	IBM
Monroe-Wesley	Erin	Cox
Neff	Clay	Chevron
O'Quinn	Beth	IBM
Reeves	Christy	Ochsner Health
Stein	Jolen	BASF
Toups	Stephen	Turner
Waguespack	Stephen	LABI
Wester	Scott	OLOL

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* Ms. Paige Carter - Facilitator

A&M Planning Structure

Academic
Working Group

Last Name	First Name	Position
Lee	Matthew	EVP and Provost
Gleason	Evanna	Faculty, COS
Aghazadeh	Sanaz	Faculty, COB
Arms	Drew	Faculty, HNRS
Barrow	Danny	Enrollment
Benton	Michael	Faculty, COE
Bureau	Daniel	Student Affairs
Carroll	Andrea	Faculty, Law
Curry	Jennifer	Faculty, HSE
Gillilan	Sandi	Office of Inst Effectiveness
Holiday	Walt	Acad Center Student/Athletes
Justic	Dubravko	Faculty, CCE
Krishnadas	Radhika	LSU Online

Last Name	First Name	Position
Laborde	Luke	Dean, Agriculture
Lombardo	Tony	Facilities
Marchand	Suzanne	Boyd Professor
Otken	Emily	Student, Undergraduate
Rafati	Karina	Faculty & Chair, F&S Caucus
Rohli	Robert	Faculty, CEE & Graduate Ed
Sanders	Kristine	Communications
Smith	Tommy	Finance and Admin
Sosnowsky	Kristin	Dean, Music and Dramatic Arts
Torres	Alex	Office of DEI
Whitaker	Sara	Foundation
Yang	Chun	Faculty, MCOM
		Graduate Student



A&M Planning Structure

Research Working Group

Last Name	First Name	Position
Bentley	Samuel	VP for Research and Econ Dev
Wilson-Kennedy	Zakiya	Faculty Researcher, COS
Brisson	Irene	Faculty, A&D
Brocato	Melissa	Enrollment Management
Chang	Sun	Faculty, Policy Chair
Cooper	Richard	Faculty, AGRI
Garand	James	Faculty, HSS
Gremillion	Louis	Government Relations
Hahne	Elsa	Communications
Hassan	Marwa	Faculty Senate
Hebert	Andrea	Faculty, Libraries
Hicks	Emmy	Office of DEI
Husser	Roger	Facility and Property Oversight
Jopling	Jordan	Foundation
Kearney	Tyler	Finance and Admin

Last Name	First Name	Position
Kent	Xavier	Student, Undergraduate
Lipton	Robert	Professor, COS
Mass	Andy	Center Director
Mitchell	Roland	Dean, HSE
Mullenix	Shelly	Athletics
Nikitopoulos	Dimitris	Faculty, COE
Pace	Kelley	Faculty, COB
Peterson	Cynthia	Dean, Science
Quinn	Molly	Faculty, HSE
Quirk	Tracy	Faculty, CCE
Ramanujam	Ram	Center Director
Saini	Yogesh	Faculty, SVM
Zeigler	Sophie	Faculty & Chair, F&S Caucus
		Graduate Student



A&M Planning Structure

Student Success
Working Group

Last Name	First Name	Position
Shinn	Jeremiah	VP for Student Affairs
Aviles	Jose	VP for Enrollment
Arbuthnot	Keena	Special Assistant to President
Bach	Jackie	AVP, Academic Programs
Blanchard	Troy	Dean, HSS
Buras	Jim	Finance and Admin
Cain	Monique	Faculty & Chair, F&S Caucus
Carter	Michelle	Office of DEI
Cassidy	Jane	Interim VP for OCR and Title IX
Chen	April	Faculty, HSE
Common	Brandon	Student Affairs
Cooke	Sonya	Faculty, M&A
Deforge	Doug	LSU Online

Last Name	First Name	Position
Dill	Roxanne	Faculty, MCOM
Earle	Jonathan	Dean, Honors College
Franzella	Andrew	Communications
Hansley	Byron	Student, Undergraduate
Hubbard	Becca	Advising and Academic Support
Husseneder	Claudia	Faculty, Ag & Grad Education
Segar	Miriam	Athletics
Simms	Sarah	Faculty, Library
Snyder	Brian	Faculty, HNRS
Tate	Jessica	Foundation
Vicente	Graca	Boyd Professor
Weltman	Sharon	Faculty, HSS
		Graduate Student



A&M Planning Structure

Talent Working Group

Last Name	First Name	Position
Jones	Clay	VP for HR
Twilley	Robert	Faculty, CCE
Avalos	Lisa	Faculty, Law
Bazayev	Inessa	Faculty, CMDA/HNRS
D'Elia	Chris	Dean, Coast and Environment
Davis	Trey	Faculty, M&A
Harvey	Craig	Faculty, COE
Hester	Emily	Student Affairs
Hicks	Jason	Academic Affairs
Jones	Joshua	Office of DEI
Kousoulas	Gus	Department Chair, SVM
Llorens	Jared	Dean, Business
Marsh	Yvette	Foundation

Last Name	First Name	Position
Martin	Lori	Communications
Newman	Bob	Faculty Senate
Norton	Niki	HR Business Manager, HR
Pete	Lauren	Student, Undergraduate
Rizzuto	Tracey	Institute Chair, HSE
Russell	Elahe	Finance and Admin
Seifried	Chad	Faculty, HSS and Grad Education
Spielman	Michelle	Communications
Steib	Summer	Director, Women's Center
Verpil	Phil	Enrollment
Whitman	Daniel	Faculty, COB
Williams	Lori	Athletics
		Graduate Student



A&M Planning Structure

External Affairs
Working Group

Last Name	First Name	Position
Sabourin	Jim	VP for Communications
Droddy	Jason	Board Secretary
Barr	Courtney	Faculty, A&D
Barrow	Danny	Enrollment
Bencaz	Charlotte	LSU Online
Carter	Paige	Foundation
Downs	Jesse	Student Affairs
Draper	Doug	Faculty, MCOM
Garde	Mette	Faculty, COS
Garden	Oliver	Dean, Vet Medicine
Gremillion	Louis	Government Relations
Grimm	Joshua	Dean, Mass Communications
Holland	Rachel	Communications, Content Mgr

Last Name	First Name	Position
Kearney	Tyler	Finance and Admin
Lee	Quinneke	Faculty & Chair, F&S Caucus
Lombardo	Tony	Facilities and Property
Long	Ashley	Faculty, Agriculture
Randolph	Luz	Office of DEI
Sheehan-Dean	Aaron	Faculty, HSS
Smith	Brandon	Community Relations
Stiel	Sally	Alumni
Whitaker	Sara	Foundation
Wornat	Judy	Dean, Engineering
Worsham	Cody	Athletics
		Graduate Student



A&M Planning Structure

Business Working Group

Last Name	First Name	Position
Lewis	Kimberly	EVP for Admin and Finance
Raney	Krista	Foundations
Ballard	Ernie	Communications
Brumfield	Robb	Associate Dean, COS
Carroll	Margot	AVP & Chair, F&S Caucus
Charles	Christopher	Student, Undergraduate
Cox	Andrew	ORED
Deforge	Doug	LSU Online
Gibbons	Ed	Faculty Senate
Laborde	Matthew	Athletics, CFO
Lombardo	Tony	Facilities and Property
Marix	Amy	Enrollment
Miller	Paul	Faculty, CCE/Honors

Last Name	First Name	Position
Robinson	Tiffany	Procurement
Sones	Jennifer	Faculty, SVM
Spencer	James	Dean, Graduate School
Spikes	Kate	Foundation
Sullivan	Scott	Faculty, Law
Sumrall	Elizabeth	Government Relations
Svensson	Per	Faculty, HSE
Torres	Donna	Finance and Admin
Trentacoste	Peter	Student Affairs
Vangjel	Matt	Faculty, M&A
Wilder	Stanley	Dean, Libraries
Wooley	Craig	CIO
		Graduate Student



The Strategic Plan

The Scholarship First Agenda *LSU 2022-2030*

The Plan

- ❑ Executive Summary
- ❑ Values and Vision
- ❑ Landscape and Identity
 - Higher Education Trends
 - Environmental Opportunities
 - Institutional Strengths
- ❑ Mission
- ❑ Institutional Commitments
- ❑ **Scholarship First Agenda**
- ❑ System Priorities
 - Goals and Objectives
 - Programs and Metrics
- ❑ Institutional Accountability
 - Shared Governance
 - Assessment Tools and Cycles

Working Group Outcomes ...

- A clear description of what we want to accomplish within the area of focus, within the next 5 years, within realistic means and with clear measures
- Not trying to solve all the challenges that exist ... but to elevate those areas of greatest potential and impact
- A strong sense of shared effort, collaboration and contribution among the group
- All aspects of the plan with a clear view of how it will be 'operationalized' and 'measured'
- Majority of thinking, group effort and development completed before end of AY 21-22 and fully completed before the beginning of next AY 22-23

Working Group Outcomes ... The 'Deliverable'

- Clear articulation of the working group 'area' and its importance to LSU
- **2-4 Goals** (within each area, at the highest level)
- **1-3 Objectives per Goal** (additional specificity on the action to be taken, to support the goal)
- **1-2 Programs per Objective** (specific activities to be taken, with specific measures)
- **1-3 Metrics/Measures per Program** (how we will assess progress towards that effort)

In total, approximately 3 Goals, 6-9 Objectives, 6-18 Programs and same number of Metrics

Less is better, providing focus, direction and greatest level of ownership towards success

Working Group Outcomes ... The 'Deliverable'

1.1 Goal #1 Provide the highest quality of rigorous instruction and student-centric educational experience to all students.

1.1A Objective #1 Assure student growth in critical thinking and analytical skills across different knowledge domains, communications skills and leadership skills.

1.1A1 Program #1 Enhance and focus the core curriculum such that the courses more specifically target development of these essential skills in addition to content.

1.1A11 Metric #1 Review and modification of courses that meet two of each of the learning components each year through 2028

1.1A2 Program #2 Grow percentage of students participating in engaged and experiential learning.

1.1A21 Metric #1 An increase of 10 percent of the student body participating in either engaged or experiential learning each year through 2028

1.1A3 Program #3 Increase percentage of graduates who have earned Graduation with Leadership Distinction and expand the ways in which the requirements of the GLD pathways can be met.

1.1A21 Metric #3 An increase of 10 percent of the student body to graduate with GLD by 2028

1.1B Objective #2 Provide superior graduate programs and other post-baccalaureate learning programs.

1.1B1 Program #1 Secure more highly ranked programs throughout the UofSC colleges

1.1B11 Metric #1 20 Top 5 programs by 2028

1.1B2 Program #2 Create and sustain partnerships with other institutions to ensure excellent opportunities and pathways for 3+2, 4+1 and other graduate programs.

1.1A21 Metric #1 10 programs graduating a total of 30 students per year by 2028

1.1B3 Program #3 Provide a voluntary Graduate with Leadership Distinction program for graduate students.

1.1B21 Metric #1 By 2028, create and receive Faculty Senate approval for GLD of graduate students

3

- Clear articulation of the working group 'area' and its importance to LSU
- 2-4 Goals
- 1-3 Objectives per Goal
- 1-2 Programs per Objective
- 1-3 Metrics/Measures per Program

In total, approximately 3 Goals, 6-9 Objectives, 6-18 Programs and 1-3 Metrics per Program

Less is better, providing focus, direction and greatest level of ownership towards success

ABSTRACT

vision

How the world is different
as a result of our work;
A new state of **being**

motto

Our greatest aspiration;
Our most **noble pursuit**

LSU

mission

How LSU contributes to
our stated vision;
Unambiguous declarations
of **what we do**

values

How we pursue our mission;
Our deciding factors;
Unambiguous declarations
of **who we are**

CONCRETE

OPERATIONAL

ASPIRATIONAL

Values (Draft)

Integrity, Community, and Excellence

- Embody **Integrity**. We seek truth and act with courage, honesty, and accountability to elevate each other and Louisiana.
- Embrace **Community**. We champion the strength, talent, and diversity of our people and value the culture and history of our state – together.
- Empower **Excellence**. We commit to the constant pursuit of enriching, innovative, and impactful outcomes in learning, discovery, and service.

Vision (Draft)

*LSU champions a **healthy, prosperous, and secure** future
for Louisiana and the world*

With world-class faculty, staff, and students

Guided by a **'Scholarship First Agenda'** ...

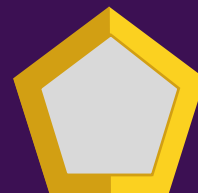
LSU's Scholarship First Agenda

As the flagship university of and for **Louisiana**, we champion a **healthy, prosperous, and secure** future for Louisiana and the world that advances the **history, culture, and uniqueness of Louisiana**

As a land, sea, and space grant university and an agricultural and mechanical college, LSU has specific and essential responsibilities to fulfill for Louisiana and our nation.

The **Scholarship First Agenda** reinforces clear priorities and positions LSU to attract and retain the most talented people, build strong partnerships, and relentlessly pursue:

- **A world-class teaching and learning environment**
- **Internationally impactful research** to preserve our history and secure our future
- **A student experience** that is second to none



Mission

Designated as a land, sea, and space grant institution, the mission of Louisiana State University is the generation, preservation, dissemination, and application of knowledge and cultivation of the arts.

(Current mission statement)

Draft Mission Statement:

LSU **advances, elevates, and strengthens** Louisiana and the world through education, research, and community engagement and **develops** students who are prepared, inspired, and confident to achieve lifelong success.

Motto (Drafts)

'Intégrité! Communauté! Excellence!'

'Dans la poursuite de l'intégrité, de la communauté, et de l'excellence!' – In the pursuit of integrity, community, and excellence!

'Esto Perpetua' – Let it be perpetual

'Que ce soit perpétuel' – Let it be perpetual



Retreat Summary of LSU Institutional Core Values

- Integrity (Truth, Trust, Honesty)
- Excellence
- Service (Empathy and Care for Others)
- Innovation (Discovery, Possibility)
- Teamwork (Unity, Collaboration, Synergy, Inclusion)
- Resilience
- Community (Engagement, Connection)
- Respect
- Courage (individual and institutional)
- Culture
- Passion (Attitude, Drive, Commitment)
- Responsibility (Transparency)

Retreat Summary of LSU Institutional Core Values

- Integrity (Truth, Trust, Honesty, Accountability)
- Excellence (The pursuit of Excellence in all areas ...)
- Service (Empathy, Respect and Care for Others)
- Innovation (Discovery, Possibility)
- Teamwork (Unity, Collaboration, Synergy, Inclusion)
- Passion (Attitude, Drive, Commitment)

Working Group Feedback and Refinement

○ Integrity

○ Excellence

○ ~~Service~~

○ ~~Innovation~~

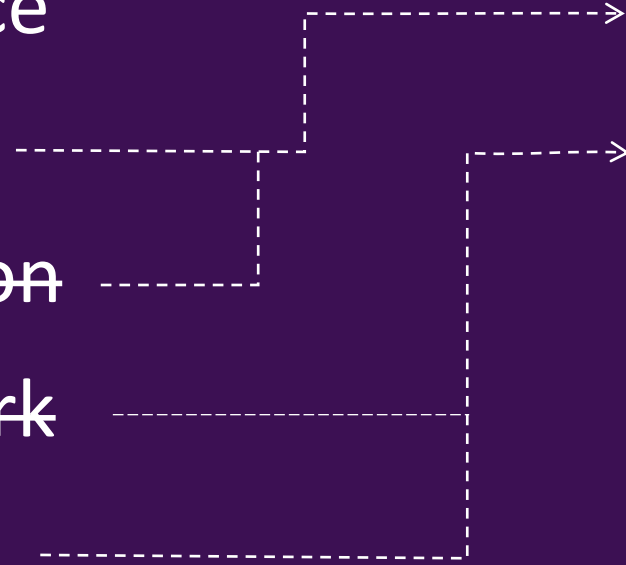
○ ~~Teamwork~~

○ ~~Passion~~

○ Integrity

○ Excellence

○ Community



Values (Draft)

Integrity, Community and Excellence

- Embody **Integrity**. We seek truth and act with courage, honesty and accountability to lift each other and Louisiana.
- Embrace **Community**. We champion the strength, talent and diversity of our people and celebrate the cultural heritage of our state – together.
- Empower **Excellence**. We commit to the constant pursuit of better outcomes in learning, discovery, teaching and service.

For Louisiana and Forever LSU

Vision (Drafts from Refinement)

1. As the flagship university of and for Louisiana, we believe in a healthier, stronger, and secure future that honors and amplifies the heritage, culture and uniqueness of Louisiana
2. Louisiana will be healthy, strong, prosperous, and positioned to author its own future, tell its unique story, and serve as evidence that true relationships and proud communities make the world better
3. Louisiana will serve as an example of what's possible when solid relationships and proud communities combine to create a healthier, stronger, smarter, and more prosperous state

Mission

Designated as a Land, Sea, and Space Grant institution, the mission of Louisiana State University is the generation, preservation, dissemination, and application of knowledge and cultivation of the arts.

(Current Mission Statement)

Possible Statements:

Designated as a Land, Sea, and Space Grant institution committed to teaching, research, student success and outreach, LSU supports economic, social, cultural and environment progress for the people of Louisiana, the nation and the world.

As a Land, Sea, and Space Grant institution, LSU serves to advance the state of Louisiana through education, research, and service and in developing students that are ready, prepared and confident to face the challenges of tomorrow.

LSU promotes economic, social, cultural and environmental progress for the people of Louisiana, the nation and the world through education, research, student success, and community engagement as Louisiana's Land, Sea, and Space grant institution.